

Printed from: www.sbwwm.com

Don't Let a Disaster Keep the Lights Off Forever

In the fall of 2019, wildfires fueled by high winds erupted in parts of Northern and Southern California, threatening structures in multiple communities. Wildfires have long been a concern in this sunny and dry state, but in a recent twist, millions more residents and businesses were impacted when public utilities cut off power to help prevent downed power lines from sparking fires.¹

Small businesses can be hit especially hard when extreme weather or other unforeseen events result in major damage and/or force temporary closures. In fact, nearly 40% of small businesses never reopen following a disaster.²

This is why it's important to identify the potential risks that threaten your business, create a thoughtful disaster plan, and obtain adequate insurance.

Profits in Peril

For insurance purposes, a "catastrophe" is a widespread disaster generating claims that reach a certain dollar threshold (currently \$25 million).

U.S. natural catastrophes in 2018	Number of events	Insured losses (est.)
Wildfires, heat waves, & drought	16	\$18.0 billion
Tropical cyclones	5	\$15.6 billion
Severe thunderstorms	56	\$14.1 billion
Winter storms and cold waves	9	\$3.0 billion
Floods, flash floods	20	\$1.2 billion
Earthquakes	2	\$0.4 billion



Source: Insurance Information Institute, 2019

Check Your Coverage

A business owners policy (BOP) is a package that typically combines property insurance, business interruption insurance, and liability protection (up to policy limits). Property insurance helps protect a company's buildings, equipment, and contents against a specific list of covered perils.

Business interruption insurance helps cover lost income and operating expenses that may continue while a business is closed because of a disaster. It also helps cover relocation and advertising costs so a business can operate from a temporary site. This coverage generally kicks in after a 48- to 72-hour waiting period under three sets of circumstances:

- 1) There is physical damage to the premises that forces your business to close.
- 2) There is physical damage to other properties (caused by a covered peril) that prevents customers and employees from reaching your location.
- 3) Your property is inaccessible because the government shut down the area due to widespread damage caused by a covered peril.

Be Aware of Exclusions

A business that is forced to shut down due to a power outage may not be covered, unless an optional endorsement (or rider) for “off-premises service interruption” is purchased at an additional cost. Earthquakes are also typically excluded from standard BOPs, as is flood damage. However, a separate flood policy may be purchased from the government’s National Flood Insurance Program or some private insurers.

Be Ready to Recover

Insurers will use your financial records to compare the income generated by the business before and after the disaster, so good documentation may speed up the claims process. Make sure to keep an accurate business inventory and take photos of the premises and all your business property. Store these and other financial records online so they can be accessed from a temporary location, if needed.

1) *The New York Times*, October 31, 2019

2) Federal Emergency Management Agency, 2019

This information is not intended as tax, legal, investment, or retirement advice or recommendations, and it may not be relied on for the purpose of avoiding any federal tax penalties. You are encouraged to seek advice from an independent tax or legal professional. The content is derived from sources believed to be accurate. Neither the information presented nor any opinion expressed constitutes a solicitation for the purchase or sale of any security. This material was written and prepared by Broadridge Advisor Solutions. © 2020 Broadridge Investor Communication Solutions, Inc.

Investment and insurance products and services are offered through INFINEX INVESTMENTS, INC.

Member [FINRA/SIPC](#). SBW Wealth Management is a trade name of the bank. Infinex and the bank are not affiliated. Products and services made available through Infinex are not insured by the FDIC or any other agency of the United States and are not deposits or obligations of nor guaranteed or insured by any bank or bank affiliate. These products are subject to investment risk, including the possible loss of value.

NOT FDIC-INSURED. NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY. NOT GUARANTEED BY THE BANK. MAY GO DOWN IN VALUE.

